

45- MAPPING YOUR SCREENPLAY part 1

show notes

EXERCISES:

1. What If Exercise

- "What if the world's most anxious person was the only one who *could* stay calm during an alien invasion?"
- "What if a hospice nurse discovered one of her patients was an undercover spy?"

2. Mash-Up Exercise

- Combine two genres, tones, eras, or familiar concepts.
- Example: *Die Hard* + *Mean Girls*, or *Hereditary* + *The Notebook*.

3. Flip the Expected

- Make the villain the protagonist.
- Set a story in a location where that type of story "shouldn't" happen.
- Change the emotional genre (a thriller told like a comedy).

Takeaways

- Ideas come from perspective, not perfection.
- Your voice is your competitive advantage.
- Freshness = variation + twist + authenticity.

Listener Homework

- Write **10 ideas** using What-If / Mash-Up / Flip.